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## **COSMIC CINEMAS MAKES HUDSON DEBUT AT FAIRVIEW PLAZA**

HUDSON, NY. (March 9, 2018) - Cosmic Cinemas is putting the finishing touches on its debut restaurant/movie theater concept. Cosmic will offer fresh, made-to-order appetizers, entrées, beer and wine and mixed drinks before and during the showing of first-run films. Other exciting special programming will include celebrity appearances, premiers, and themed festivals. Renovations include a lounge with an expansive bar, theaters equipped with luxury seats and state-of-the-art screens and sound systems.

The Cosmic Cinema business model with its focus on adults stands apart from other movie theaters. Cosmic's beverage menu caters to a more sophisticated palate, and a parent or guardian must accompany children under 17-years old. Additionally, no babies, talking, or cell phones are permitted in the theaters.

Cosmic Cinemas' CEO Terrell Braly explains the concept, saying, "We want to give the mature movie lover the experience of watching a movie the way it was meant to be. We want to provide the very best in an exceptional dinner and movie experience without the distractions."

While must-have movie theater popcorn will not disappear, Cosmic features items like pizza made with fresh dough and sauce, fresh ground burgers, handcut fries and more. Along with fresh food, Cosmic guests can enjoy beer and wine and cocktails with their movie. "The snack bar of the past is gone. Instead we offer an extensive selection of wine, beer and cocktails. You can get bottled beer in both domestic and imports, as well as drafts focusing on local and regional microbrews," says Cosmic CEO Terrell Braly.

"The genesis of Cosmic Cinemas coming to the Hudson Valley was the result of our curiosity about the massive buzz Hudson is generating," said CEO Terrell Braly. "It felt like the early days of Austin and Asheville where we had opened theaters plus with the unmatched benefit of proximity to NYC. The opportunity to become a part of the buzz was presented by Kevin Parisi, president of Trinity Real Estate Group and here we are".

The grand opening is slated for Friday, May 18, 2018.

***About Cosmic Cinemas:***

Chief Officers of Cosmic Cinemas LLC are cinema/eatery pioneer Terrell Braly, Cosmic Cinemas' CEO and Kris Johnston-Keisling, Cosmic Cinemas' COO.

Terrell was the founder, CEO and Chairman of Cinebarre LLC, a joint venture formed with the Regal Entertainment Group in 2007.

Prior to founding Cinebarre, Terrell was CEO of Alamo Drafthouse Cinemas and founder of the expansion arm, Alamo Drafthouse Franchise Systems, Inc.

Terrell's other credits include President of a major video production and post-production house (National Video Industries) in New York City, as well as President of Concerts Unlimited, an affiliate of Concerts West, then the largest concert promotion company in the world.

Kris was Director of Operations of Cinebarre LLC and helped innovate cost controls and procedures unique to the cinema eatery industry while managing a national staff of over 1000 employees.

Joining them will be other key industry leaders who have been instrumental in the pioneering development of the cinema eatery concept with Mr. Braly and Mr. Johnston-Keisling.

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